## CONTRACT

www.wtkr.com

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

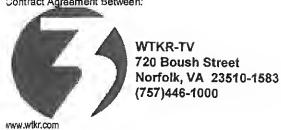
Contract / Re 564938	vision /		t Order # 7893606	
	1	07	7893606	
Estimate #				_
Estimate #				
Estimate #				
//1522				
		Drigi	nal Date	/ Revision
		08/	21/12	/ 08/21/12
Billing Cycle	Billing	Calen	dar	Cash/Trade
EDM/EOC	Account Executive Sale		Cash	
Station			Sales Office	
WTKR			Washington, D.	
Special Hand	indling		L <del>a</del>	
Demographic				
Adults 35+				
- /-				
IDB#	Adverti	ser C	ode	Product Code
8020				
Agency Ref		Α	dvertiser	Ref
	Billing Cycle EDM/EOC Station WTKR Special Hand Demographic Adults 35+	Billing Cycle EDM/EOC Broadd Station Accour WTKR Jemie Special Handling  Demographic Adults 35+  IDB# Adverti	Billing Cycle EDM/EOC Broadcast Station Special Handling  Demographic Adults 35+  IDB# Billing Cycle Broadcast Broadcast Account Exe Jemie Andru Special Handling	Driginal Date   08/21/12

		Spots/	To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 3 08/21/12 08/26/12 Let's Make A Deal 9am Start Date End Date Weekdays Spots/Week	9-10em	:30	NM 4	\$1,080.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/20/12         08/26/12         -TwTF         4	<u>Rate</u> \$270.00			
2 3 08/27/12 08/27/12 Let's Make A Deal 9am	9-10am	:30	NM 1	\$270.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/27/12         09/02/12         M         1	<u>Rate</u> \$270.00			
3 3 08/21/12 08/26/12 Price Is Right	11am-12n	:30	NM 5	\$2,075.00
Week: 08/20/12 End Date Weekdays Spots/Week  Week: 08/20/12 O8/26/12 -TWTF 5	<u>Rate</u> \$415.00			
4 3 08/27/12 08/27/12 Price Is Right	11am-12n	:30	NM 2	\$830.00
Week: 08/27/12 End Date Weekdays Spots/Week  09/02/12 M 2	<u>Rate</u> \$415.00			
5 3 08/21/12 08/24/12 Newschannel 3 News	12n-1230pm	:30	NM 4	\$1,180.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/20/12         08/26/12         -TWTF         4	<u>Rate</u> \$295.00			
6 3 08/27/12 08/27/12 Newschennel 3 News	12n-1230pm	:30	NM 1	\$295.00
Week: 08/27/12	<u>Rate</u> \$295.00			
7 3 08/21/12 08/24/12 CBS Daytime	1228-3pm	:30	NM 4	\$1,180.00
Week: 08/20/12	<u>Rete</u> \$295.00			
8 3 08/27/12 08/27/12 CBS Deytime	1228-3pm	:30	NM 1	\$295.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/27/12         09/02/12         M         1	Rate \$295.00			
9 3 08/21/12 08/24/12 Ellen Degeneres 3pm	3-4pm	:30	NM 8	\$1,600.00
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 -TWTF 8	<u>Rate</u> \$200.00			
10 3 08/27/12 08/27/12 Ellen Degeneres 3pm	3-4pm	:30	NM 2	\$400.00
Week: 08/27/12	<u>Rate</u> \$200.00			
11 3 08/21/12 08/24/12 NewsChannel 3 News	5-6em	:30	NM 4	\$480.00
Start DateEnd DeteWeekdaysSpots/WeekWeek; 08/20/1208/26/12-TwTF4	<u>Rate</u> \$120.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station with not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above larms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



Contract / Revision Alt Order # 564938 07893606 Contract Dates Product Estimate # 08/21/12 - 08/27/12 OBAMA/P/D SKED A //1522 Advertiser Original Date / Revision Dbama/D/President 08/21/12 / 08/21/12

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
Start Date         End Date         Weekdays         Spots/Week           12 3         08/27/12         08/27/12         NewsChannel 3 News	Rate 5-6am				
Start Date         End Date         Weekdays         Spots/Week           Week:         08/27/12         09/02/12         M         1	5-6am <u>Rate</u> \$120.00	:30	NM	1	\$120.00
13 3 08/21/12 08/24/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 -TWTF 6	6-7am <u>Rate</u> \$185.00	:30	NM	6	\$1,110.00
14 3 08/27/12 08/27/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12 M 2	6-7am <u>Rate</u> \$185.00	:30	MM	2	\$370.00
15 3 08/21/12 08/24/12 CBS This Morning  Start Date End Date Weekdays Spots/Week  Week: 08/20/12 08/26/12 -TWTF 8	7-9a <u>Rate</u> \$140.00	:30	NM	8	\$1,120.00
16 3       08/27/12       08/27/12       CBS This Morning         Stert Date       End Date       Weekdays       Spots/Week         Week:       08/27/12       09/02/12       M       2	7-9a <u>Rate</u> \$140.00	:30	NM	2	\$280.00
17 3 08/25/12 08/25/12 Early Show Saturday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12S- 1	9-11em <u>Rate</u> \$100.00	:30	NM	1	\$100.00
18 3 08/26/12 08/26/12 CBS Sunday Morning  Stert Date End Date Weekdays Spots/Week  Week: 08/20/12 08/26/125 1	9-1030am <u>Rate</u> \$280.00	:30	NM	1	\$280.00
19 3 08/26/12 08/26/12 Face the Nation  Start Date End Date Weekdays Spots/Week  Week: 08/20/12 08/26/12S 1	1030-11am <u>Rete</u> \$345,00	:30	NM	1	\$345,00
20 3 08/21/12 08/26/12 NewsCha 3 News First @ 4;  Start Dete	358-5pm <u>Rate</u> \$200,00	:30	NM	4	\$800.00
21 3 08/27/12 08/27/12 NewsCha 3 News First @ 4 Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 1	358-5pm <u>Rate</u> \$200.00	:30	NM	1	\$200.00
22 3 08/21/12 08/26/12 Newschannel 3 News  Start Date	5-530pm <u>Rate</u> \$330.00	:30	NM	4	\$1,320.00
23 3 08/27/12 08/27/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 08/27/12 09/02/12 M 1	5-530pm <u>Rete</u> \$330.00	:30	NM	1	\$330.00
24 3 08/21/12 08/26/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 -TwTF 4	530-6pm <u>Rate</u> \$310.00	:30	NM	4	\$1,240.00
25 3 08/27/12 08/27/12 Newschannel 3 News <u>Start Dete</u> <u>End Date</u> <u>Weekdeys</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12 M 1	530-6pm <u>Rate</u> \$310.00	:30	NM	1	\$310.00
26 3 08/21/12 08/26/12 Newschannel 3 News  Start Date	6-630pm <u>Rate</u> \$485.00	:30	NM	4	\$1,940.00
27 3       08/27/12       08/27/12       Newschannel 3 News         Stert Date       End Dete       Weekdays       Spots/Week         Week: 08/27/12       09/02/12       M       1	6-630pm <u>Rate</u> \$485.00	:30	NM	1	\$485.00
0 28 3 08/25/12 08/25/12 Newschannel 3 News	6-630pm	:30	NM	0	\$0.00

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08/21/12 / 08/21/12



	Contract / Revision 564938 /	Alt Order # 07893606
Contract Dates	Product	Estimate #
08/21/12 - 08/27/12 Advertiser	OBAMA/P/D SKED A	inal Date / Revision

		Spots/	· • · · · ·	Tot	als
*Line Ch Start Date End Date Description	Start/End Time				Amount
29 3 08/26/12 08/26/12 Newschannel 3 Naws <u>Start Dete</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/125 1	630-7pm <u>Rete</u> \$140.00	:30	NM∣	1	\$140,00
30 3 08/21/12 08/24/12 Late Night with David Letter Start Date End Date Weekdays Spots/Week  Weak: 08/20/12 08/26/12 -TWTF 4	m1135pm-1235am <u>Rate</u> \$165.00	:30	NM	4	\$660.00
31 3 08/27/12 08/27/12 Late Night with David Letter Start Date End Date Weekdays Spots/Week  Waek: 08/27/12 09/02/12 M 1  32 3 08/21/12 08/24/12 Late News (M-F)	m1135pm-1235am <u>Rate</u> \$165.00	:30	NM	1	\$165.00
32 3 08/21/12 08/24/12 Late News (M-F) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 -TWTF 4	11-1135p <u>Rate</u> \$540.00	:30	NM	4	\$2,160.00
33 3 08/27/12 08/27/12 Late News (M-F) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12 M 1	11-1135p <u>Rate</u> \$540.00	:30	NM	1	\$540.00
34 3 08/25/12 08/26/12 Late News (Sa-Su)  Start Date End Date Weekdays Spots/Week  Week: 08/20/12 08/26/12SS 2	11-1135p <u>Rate</u> \$365.00	:30	NM	2	\$730.00
35 3 08/25/12 08/25/12 730-8pm  Start Date End Dete Weekdays Spots/Week  Week: 08/20/12 08/26/125- 1	<u>Rate</u> \$95.00	:30	NM	1	\$95.00
36 3 08/21/12 08/21/12 NCIS  Start Date End Date Weekdeys Spots/Week  Week: 08/20/12 08/26/12 -T 2  37 3 08/21/12 08/21/12 Tuesday Prime	8-9pm	:30	NM	2	\$2,940.00
37 3 08/21/12 08/21/12 Tuesday Prime <u>Start Date</u> <u>End Dete</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 -T 2	9-10pm <u>Rete</u> \$1,275.00	:30	NM	2	\$2,550.00
38 3 08/21/12 08/21/12 Tuesday Prime  Start Date	10-11pm	:30	NM	2	\$1,960.00
39 3 08/22/12 08/22/12 Wednesday Prime  Start Dete End Data Weekdays Spots/Week  Week: 08/20/12 08/26/12w 2	10-11pm	:30	NM	2	\$1,960.00
40 3 08/23/12 08/23/12 Thursday Prime  Start Date	8-9pm	:30	NM	1	\$1,275.00
41 3 08/24/12 08/24/12 Friday Prime  Start Data End Date Weekdays Spots/Week  Waek: 08/20/12 08/26/12F 2	10-11pm	:30	NM	0	\$0.00
Spot Ch Date Range Description		Weekdays Length	<u>Rate Type</u> \$980.00 NM		
2 3 08/20/12-08/26/12 Friday Prima Credited	10-11pm	F :30	\$980.00 NM		
) 42 3 08/25/12 08/25/12 Saturday Prime	8-9pm	:30	NM'	0	\$0.00
) 43 3 08/25/12 08/25/12 Saturday Prime	9-10pm	:30	NM	0	\$0.00
) 44 3 08/25/12 08/25/12 Saturday Prime	10-11pm	:30	NM NM	0	\$0.00
45 3 08/26/12 08/26/12 Sundey Prime  Stert Date End Data Weekdays Spots/Week  Week: 08/20/12 08/26/12	7-8pm <u>Rate</u> \$1,275.00	:30	NM	1	\$1,275.00

Obema/D/President

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	Contract / Revision 564938 /	Alt Order # 07893606
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Advertiser Dbama/D/President		ginal Date / Revision 08/21/12 / 08/21/12

		Spots/		To:	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ts	Amount
Start Date End Date Weekdays Spots/Wee	k Rate				<u>.</u>
46 3 08/26/12 08/26/12 Sunday Prime Start Date End Date Weekdays Spots/Wee	10-11pm	:30	NM	1	\$980.00
Start Date         End Date         Weekdays         Spots/Wee           Week: 08/20/12         08/26/12        5         1	<u>Rate</u> \$980.00				
47 3 08/22/12 08/22/12 Wednesdey Prime	10-11pm	:30	NM	1	\$980.00
Start Date         End Date         Weekdays         Spots/Wee           Week: 08/20/12         08/26/12        w         1	<u>k Rate</u> \$980.00		1		
V 48 3 08/27/12 08/27/12 Mondey Prime	10-11pm	:30	NM	1	\$1,180.00
Start Dete         End Date         Weekdays         Spots/Wee           Week: 08/27/12         09/02/12         M         1	<u>k Rate</u> \$1,180.00				
V 49 3 08/22/12 08/22/12 Wednesday Prime	9-10pm	:30	NM	1	\$1,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 08/20/12 08/26/12W 1	<u>k Rate</u> \$1,375.00			·	*************
		.20			
V 50 3 08/22/12 08/24/12 CBS Daytime Stert Date End Dete Weekdeys Spots/Wee	1228-3pm <u>k Rate</u>	:30	NM.	1	\$415.00
Week: 08/20/12 08/26/12WTF 1	\$415.00				
		Totals	10	7	\$41,415.00
Fime Period # of Spots Gross Amount	Net Amount				
)7/30/12 -08/26/12 88 \$35,345.00	\$30,043.25				
)8/27/12 -08/27/12 19 \$6,070.00	\$5,159.50				
Fotals 107 \$41,415.00	\$35,202.75				

Signature:	Date: